

*Use this template as a starting point for convincing your team leader(s) that Machine Identity Management Summit 2024 in Boston is **the** place to be this October 1-3.*

Just copy the text into an email and fill in the bolded, highlighted areas to make a rock-solid, tailored case for your attendance.

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Dear **[ENTER MANAGER'S NAME],**

I would like your approval to attend Machine Identity Management Summit 2024 in Boston this October 1-3. It's the industry's pinnacle gathering of cybersecurity and machine identity professionals, where recognized experts and influencers discuss how to succeed in a future where identity underpins every aspect of security.

The trend-setting agenda explores the specific business impacts of emerging, disruptive technologies like AI, quantum, cloud native computing and more. It features expert Q&As, CISO panels, how-to demos and even hands-on workshops around cloud native security, migrating to as-a-service machine identity management and overcoming common automation roadblocks.

Between workshops, sessions and Q&As, I plan to network with future-focused CISOs, InfoSec leaders, engineers and PKI admins to sharpen my domain expertise and learn how to future-proof our company's rising volume and variety of machines.

I will come back to the team ready to share transformative advice about **[INSERT INFO YOU'RE EXCITED ABOUT LEARNING]** and be better equipped to **[INSERT A NEW SKILL HERE]**. You can learn more about 2024's event [here](#).

I've outlined the potential costs below, and I can save the company even more if I register by April 30. **[ONLY INCLUDE THE REGISTRATION OPTION THAT'S RELEVANT TO YOUR REQUEST].**

- Registration for in-person conference: **\$349** (goes up to \$399 on May 1)
- Registration with a hands-on workshop: **\$799** (goes up to \$899 on May 1)
- **[ADD ANY OTHER APPLICABLE EXPENSES: I.E. LODGING, FLIGHT, ETC.]**

Thank you for considering this request.

[YOUR NAME]